

# Barossa Valley Chocolate Company opens to public

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Nestled among Tanunda vines is Barossa Valley Chocolate Company, Buring Road, which opened to the public this week.

The Barossa has perhaps never tasted so delicious, especially with the opening of the first-ever chocolate and wine venture based in Tanunda.

The result has meant visitors by the dozens in search of sweet treats walked through the doors during Barossa Valley Chocolate Company's first day of trade on Sunday.

For Barossa Tourism manager Cathy Wills, the latest regional offering perfectly complements what the region is famously known for - food, wine and great experiences.

"Barossa Valley Chocolate Company is a fantastic addition to the Barossa's tourism landscape, with appeal to a wide demographic of visitors and locals," Ms Wills shared.

"It's exciting to see the breadth of tourism experiences continuing to expand in our region."

Importantly, the new enterprise, which involved Tanunda

business JBG Architects, further incorporates a team of Barossa's backyard employees eager to share their knowledge with locals and visitors.

The \$5 million business deal between Australian companies Chocolatier and Food and Beverage Australia Limited (FABAL) perfectly pairs chocolate and wine.

It is further designed to appeal to wine consumers and non-wine drinkers alike, with the building involving a full view of the artisan chocolate making kitchen, an ice-creamery, as well as Benni's café and the Vineyard Road cellar door.

The team of chocolatiers are now on site creating and selling delicious handmade, artisan chocolates created from cacao sourced from around the world.

The company currently boasts over 250 products, ranging from white, milk, dark and the new ruby chocolate.

While Barossa Valley Chocolate Company's official opening takes place Friday, April 12, proud Barossa residents took to social media on Sunday praising the new company.

Stand out features hot on people's minds is the impressive chocolate fountain wall and the reasonably priced products.

In addition, the Barossa site was earmarked for development four years ago after the success of similar set-ups in Margaret River in WA and Hunter Valley, NSW.

The complex, open daily, forms part of a non-wine tourism trail through the Barossa region.