

Wine fraternity bands together to give Barossa's precious bottles a new home, and . . .

# A place to age gracefully



**VINE AND DANDY:** Artists' impressions of how the new Barossa Cellar will look. The Barons of Barossa have bought a 3ha block that will be used to showcase a range of special wines.



## **TONY LOVE** NATIONAL WINE WRITER

THE Barossa's most impressive region-wide collection of wines, valued at more than \$300,000, will finally have a permanent home to rest and age gracefully.

Famous district wine fraternity Barons of Barossa have bought a 3ha block in the Vine Vale district between Tanunda and Angaston and will inject a further \$1 million towards the construction of The Barossa Cellar. They are now seeking an extra \$3.5 million to begin construction and have begun a local and international fundraising program to get the 10-month build underway by September.

The main aim of the new Barossa Cellar is to give a home to more than 2000 bottles of museum wines and larger format bottles from a broad range of Barossa winemakers.

A further 2000 dozen of contemporary wines made by the Barons of Barossa completes the prized collection and will be used for fund-raising activities.

The core museum collection is considered to be an invaluable time capsule of Barossa wines that up to now has been stored in various and often inaccessible locations around the region.

Creating a single cellar to store, age and exhibit the Barossa Valley and Eden Valley regions' internationally renowned red wines has long been a dream of the Barons, who plan for the venue to host educational events, masterclasses, lectures and tastings for visiting collectors, experts and media.

The building is planned to be open for the general public to see a display cellar, but it won't operate as a commercial cellar door. It will also become home to the peak regional

wine body, the Barossa Grape & Wine Association, which will manage the collection and site on behalf of the Barons.

The centre has been created to benefit the entire Barossa region, Louisa Rose, a Baron and head winemaker for Yalumba, said, adding: "It will be great for individual brands and winemakers and also for the Barossa as a whole."

A fundraising campaign begins today seeking major donations from international and interstate and South Australian investors, while locals will also have the chance to sponsor a vine or a stone to be used in landscaping the building in the future.

A donor prospectus is available at [www.thebarossacellar.com.au](http://www.thebarossacellar.com.au)

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